METROPOLITAN GOVERNMENT OF NASHVILLE AND DAVIDSON COUNTY

Karl F. Dean Mayor

Billy Lynch Director METRO PUBLIC WORKS 750 SOUTH 5TH STREET NASHVILLE, TENNESSEE 37206

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Contact: Gwen Hopkins-Glascock (615) 880-2439 office (615) 566-7525 cell gwen.hopkins@nashville.gov

METRO TO 2009 MARATHONERS: RECYCLE!

Public Works, LP Field & CMM sponsors co-op to reduce litter, encourage re-use

NASHVILLE, Tenn. – Metro Public Works and event organizers are urging runners, walkers, vendors and spectators to take advantage of recycling opportunities during Saturday's Country Music Marathon.

Special signage and recycling receptacles will be provided at Centennial Park, where the race begins; at water stations along the 26-mile race course; and at LP Field for the race finish.

"This is the second year Metro has worked with the Country Music Marathon staff to promote recycling along the race course, and this year LP Field will ramp up efforts to capture more materials at the finish line," Public Works Director Billy Lynch said.

Nearly three tons of plastic bottles, cups and other recyclables were collected at the 2008 marathon. Stepping up efforts to encourage recycling by race participants, spectators and vendors gathered at LP Field should yield an even higher amount this year.

"Special events are important to our city, and the volume of recyclable materials generated by participants and visitors to these events can have a tremendous impact on Metro's goal to reduce the amount of waste going to landfills," Lynch added.

"The Country Music Marathon is one of Nashville's premier, showcase events, and we're thrilled that organizers have fully embraced the idea of making recycling available," Veronica Frazier of Metro Beautification and Environment said. "What better way to showcase Nashville's effort to become the greenest city in the Southeast?"

Public Works placed Curby carts at Earth Day this past Saturday, and Frazier said recycling containers will also be available at the CMA Summer Music Festival (formerly Fan Fair) in June and at the city's annual Fourth of July Celebration downtown.

